

FOR IMMEDIATE RELEASE

Kim Jones / The Hondo Group
(608) 776-2219 / kim.jones@hondogroup.com



Balchem Launches New and Improved AminoShure[®]-L

New Hampton, New York (August 26, 2011) – Balchem Corporation (NASDAQ: BCPC), the global leader in encapsulation technology announced the release of New AminoShure[®]-L. Now with 37% more lysine, AminoShure-L provides a cost effective alternative to blood meal and other lysine sources. With the production efficiencies passed on to the dairy producer, the cost of Balchem’s new AminoShure-L is now approximately 40% lower per unit of bioavailable lysine as compared to the original AminoShure-L.

Balchem has a long history of developing innovative encapsulation processes and has now taken this technology to the next level. These new manufacturing advancements and capabilities allow Balchem to dramatically increase the lysine concentration in the finished product. As the first commercial product utilizing this new encapsulation innovation, AminoShure-L offers a more concentrated lysine source, lowering overall ration costs, reducing dietary metabolizable protein (MP) and creating more “room” in the diet for other ingredients.

“Our expertise in encapsulation has recently led to a significant advancement in our manufacturing process and the ability to substantially increase the nutrient concentration in our encapsulated products,” stated Dr. Dana Putnam, Vice President and General Manager at Balchem Animal Nutrition and Health. “Balchem is able to manufacture AminoShure-L more cost effectively using the new technology. As part of our commitment to our customers and the dairy industry, we have chosen to pass these savings on to our customers.”

Focused on maximizing nutrient delivery, the new AminoShure-L contains 52% lysine and maintains the industry-leading rumen protection you expect from all Balchem products. New AminoShure-L is also highly available in the small intestine, offering the precision release necessary to deliver a consistent level of bioavailable lysine.

-More-

About Balchem

Balchem Corporation consists of three business segments: ARC Specialty Products; Food, Pharma and Nutrition; and Animal Nutrition and Health. Through ARC Specialty Products, Balchem provides specialty-packaged chemicals for use in healthcare and other industries. The Food, Pharma and Nutrition segment is the global leader in human grade choline as well as providing proprietary microencapsulation for a variety of applications in the human food, pharmaceutical and nutrition marketplaces. Balchem Animal Nutrition and Health is the global leader in choline, microencapsulation and chelated mineral technology. Committed to providing products with superior performance, Balchem's unique and proprietary technology offers the most efficient and cost effective source of select nutrients for animal nutrition.

###